

FIG. 1A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

100B

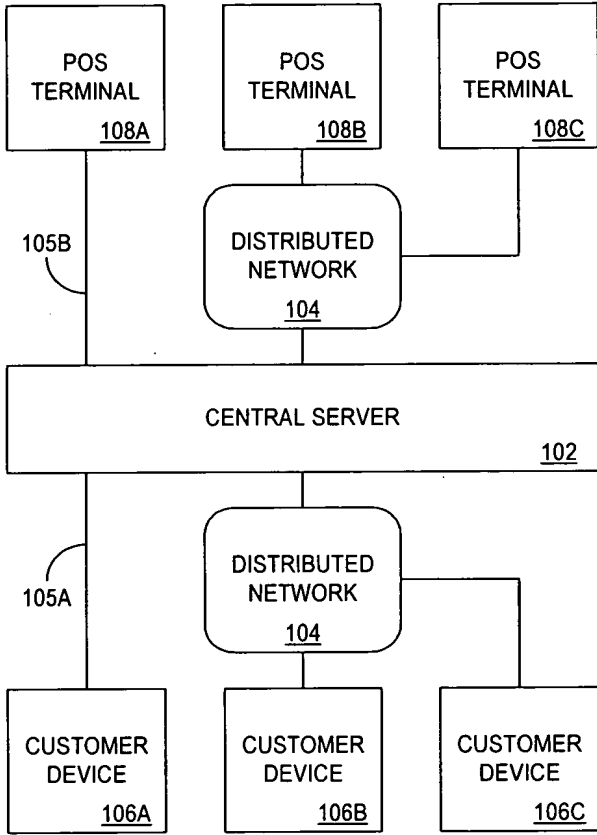


FIG. 1B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

100C

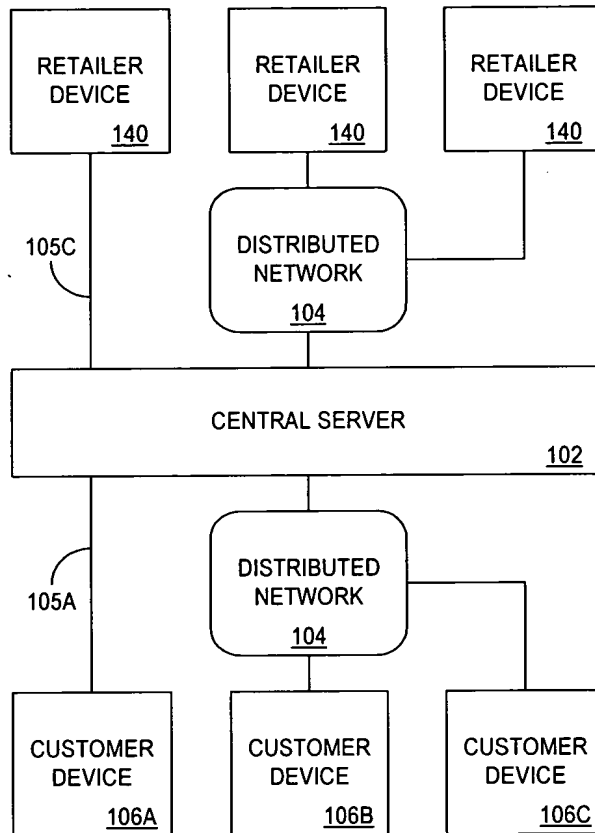


FIG. 1C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

122A

	PRODUCT IDENTIFIER 202	COST 204	RETAIL PRICE 206	MINIMUM PRICE 208	
202A	P100	\$60.00	\$80.00	\$65.00	210A
202B	P101	\$40.00	\$50.00	\$45.00	211A
202C	P102	\$30.00	\$40.00	\$34.00	212A
202D	P103	\$25.00	\$40.00	\$35.00	213A
202E	P104	\$100.00	\$150.00	\$125.00	214A
202F	P105	\$90.00	\$100.00	\$98.00	215A
202G	P106	\$45.00	\$60.00	\$60.00	216A
202H	P122	\$30.00	\$35.00	\$32.00	217A

FIG. 2A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

122B

	PRODUCT IDENTIFIER <u>202</u>	ASSOCIATED SECONDARY PRODUCTS <u>224</u>	"PICK ONE" PACKAGE PRICE <u>226</u>	"PICK TWO" PACKAGE PRICE <u>228</u>
210B	P100	P122; P118; P113	\$115.00	\$150.00
211B	P101	P102; P105; P109	\$115.00	\$130.00
212B	P102	P109; P134; P148; P123	\$65.00	\$90.00
213B	P103	P116; P118; P144; P109	\$60.00	\$80.00
214B	P104	P110; P130; P143	\$200.00	\$250.00
215B	P105	P108; P112; P119; P121	\$130.00	\$160.00
216B	P106	P114; P119; P108; P137	\$85.00	\$110.00
217B	P107	P123; P134; P143	\$50.00	\$70.00

FIG. 2B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

122C

	PRODUCT IDENTIFIER <u>202</u>	FIRST ASSOCIATED SECONDARY PRODUCTS <u>234</u>	SECOND ASSOCIATED SECONDARY PRODUCTS <u>236</u>	PACKAGE PRICE <u>238</u>
210C	P100	P109; P113; P143	P130; P143	\$100.00
211C	P101	P118; P135	P118; P138	\$95.00
212C	P102	P108; P110	P108; P123	\$80.00
213C	P103	P123; P134	P119; P140	\$85.00
214C	P104	P124; P136	P133; P144; P121	\$220.00
215C	P105	P117; P118; P130	P108; P123; P115	\$140.00
216C	P106	P112; P130	P112; P130	\$100.00
217C	P107	P119; P140	P134; P154	\$90.00

FIG. 2C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

122D

210D
211D
212D
213D
214D
215D
216D
217D

210D
211D
212D
213D
214D
215D
216D
217D

PRODUCT IDENTIFIER <u>202</u>	FIRST ASSOCIATED SECONDARY PRODUCTS <u>234</u>	FIRST PACKAGE PRICE <u>242</u>	SECOND ASSOCIATED SECONDARY PRODUCTS <u>236</u>	SECOND PACKAGE PRICE <u>244</u>
P100	P109; P113; P143	\$150.00	P130; P143	\$150.00
P101	P118; P135	\$100.00	P118; P138	\$90.00
P102	P108; P110	\$95.00	P108; P123	\$125.00
P103	P123; P134	\$75.00	P119; P140	\$90.00
P104	P124; P136	\$200.00	P133; P144; P121	\$180.00
P105	P117; P118; P130	\$160.00	P108; P123; P115	\$160.00
P106	P112; P130	\$100.00	P112; P130	\$90.00
P107	P119; P140	\$100.00	P134; P154	\$90.00

FIG. 2D

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

122E

210E	PRODUCT IDENTIFIER <u>202</u>	SECONDARY PRODUCT IDENTIFIER <u>254</u>	SECONDARY PRODUCT IDENTIFIER <u>256</u>	PACKAGE PRICE <u>258</u>
211E	P198	P104	P119	\$300.00
212E	P087	P023	P333	\$125.00
213E	P151	P149	P231	\$50.00
	P227	P228	P309	\$100.00

FIG. 2E

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

300

SESSION IDENTIFIER: S12345678		
302		
PRODUCT IDENTIFIER 202	"TIME SELECTED" 306	"TIME RELEASED" 308
P101	4:10:22	4:11:18
P104	4:12:58	4:14:16
P102	4:14:17	4:14:21
P122	4:14:22	4:15:34

310

311

312

314

FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

400

400

417
418
419
420

TRANSACTION IDENTIFIER: T987654321					402
SESSION IDENTIFIER: S123454678					302
PAYMENT IDENTIFIER: 1111-2222-3333-4444					404
PURCHASE TOTAL: \$307.79					408
PACKAGE OFFERED? YES					410
PACKAGE ACCEPTED? YES					412
PRODUCT IDENTIFIER 202	RETAIL PRICE 206	PRICE PAID 406	PACKAGE PRODUCT? 414	STATUS 416	
P101	\$50.00	\$45.00	Y; P	PAID	
P104	\$40.00	\$34.00	Y	PAID	
P102	\$150.00	\$125.00	Y	PAID	
P122	\$85.00	\$85.00	N	PAID	

FIG. 4

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

CUSTOMER IDENTIFIER: C987654321							200
PRODUCT IDENTIFIER	DATE OF INTEREST	PURCHASE STATUS	PACKAGE STATUS	DISCOUNT	TRANSACTION IDENTIFIER	SESSION IDENTIFIER	
<u>202</u>	<u>560</u>	<u>562</u>	<u>564</u>	<u>566</u>	<u>568</u>	<u>570</u>	
P228	5/19/99	PURCHASED	OFFERED; ACCEPTED	15%	T876543219	S23456789	
P392	5/27/99	PURCHASED	OFFERED; DECLINED	5%	T765432198	S34567891	
P421	5/27/99	PURCHASED	OFFERED; ACCEPTED	20%	T654321987	S4567892	
P199	5/30/99	NOT PURCHASED	OFFERED; DECLINED	10%	N/A	S56789123	
P199	6/2/99	PURCHASED	OFFERED; ACCEPTED	15%	T432198765	S67891234	
P163	6/18/99	NOT PURCHASED	NOT OFFERED	N/A	N/A	S78912345	

551

552

553

554

555

556

550

FIG. 5

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

500A

THANK YOU FOR SHOPPING AT *DESIGNERCLOTHES.COM*

ITEMS CURRENTLY IN SHOPPING BASKET:

GREEN CHINOS, SIZE 8L
PRODUCT IDENTIFIER P101
QUANTITY: 1
RETAIL PRICE: \$50.00

WE SUGGEST THE **PIMA COTTON SHORT SLEEVE SHIRT**
(PRODUCT IDENTIFIER P102) IN TAN OR CREAM AND THE
GREEN PLAID CASUAL BLAZER (PRODUCT IDENTIFIER P104) TO COMPLETE
YOUR ENSEMBLE - THE PERFECT OUTFIT FOR A COOL SPRING WEEKEND!
ACT NOW AND GET ALL THREE AT A **SPECIAL PACKAGE PRICE OF
ONLY \$204!** THAT'S A 15% SAVINGS OFF THE RETAIL PRICES!

GREEN CHINOS RETAIL PRICE	=	\$50.00
PIMA COTTON SHIRT RETAIL PRICE	=	\$40.00
GREEN PLAID BLAZER RETAIL PRICE	=	\$150.00
RETAIL PRICE TOTAL		= \$240.00
PACKAGE PRICE		= \$204.00

YES! I ACCEPT THE PACKAGE OFFER

I DECLINE THE PACKAGE OFFER

FIG. 6A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
RAFFMAN		

500B

THANK YOU FOR SHOPPING AT *DESIGNERCLOTHES.COM*

ITEMS CURRENTLY IN SHOPPING BASKET:

GREEN CHINOS, SIZE 8L
PRODUCT IDENTIFIER P101
QUANTITY: 1
RETAIL PRICE: \$50.00

WE WOULD LIKE TO HELP YOU BUILD A COMPLETE ENSEMBLE AROUND YOUR GREEN CHINOS. THAT'S WHY WE HAVE FOUND SOME LOVELY CHOICES FOR YOU THAT YOU CAN SELECT BASED ON YOUR PREFERENCE, **ALL FOR ONE LOW PACKAGE PRICE**. PLEASE BUILD YOUR ENSEMBLE BY SELECTING ONE ITEM FROM EACH LIST BELOW. YOU WILL RECEIVE YOUR GREEN CHINOS PLUS YOUR SELECTIONS BELOW **ALL FOR ONE LOW PACKAGE PRICE!**

550

☐ PIMA COTTON SHIRT
(RETAIL \$40)

☐ SILK TANK TOP
(RETAIL \$42)

552

☐ GREEN PLAID BLAZER
(RETAIL \$150)

☐ BROWN COTTON CARDIGAN
(RETAIL \$149)

ALL FOR ONLY \$204.00 (15% OFF RETAIL!)

YES!
I WANT MY ENSEMBLE!

NO THANK YOU.
I DECLINE THE OFFER

FIG. 6B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

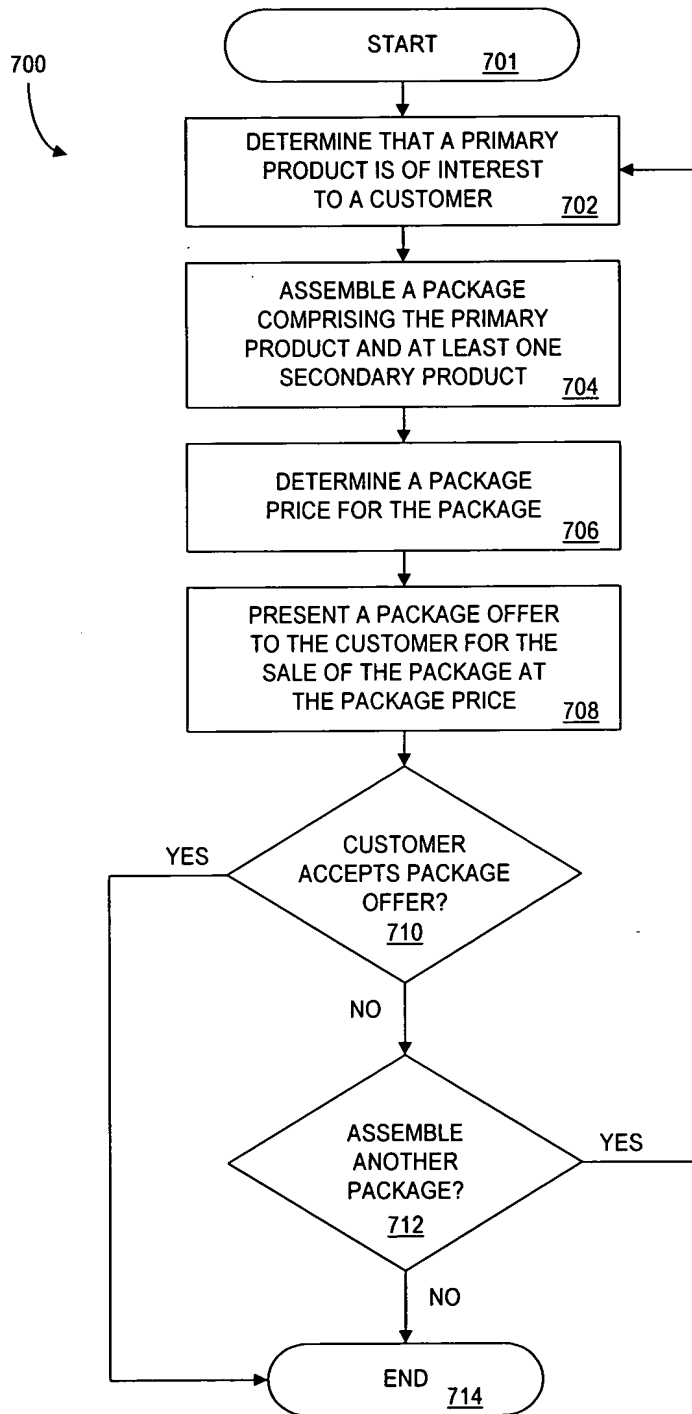


FIG. 7

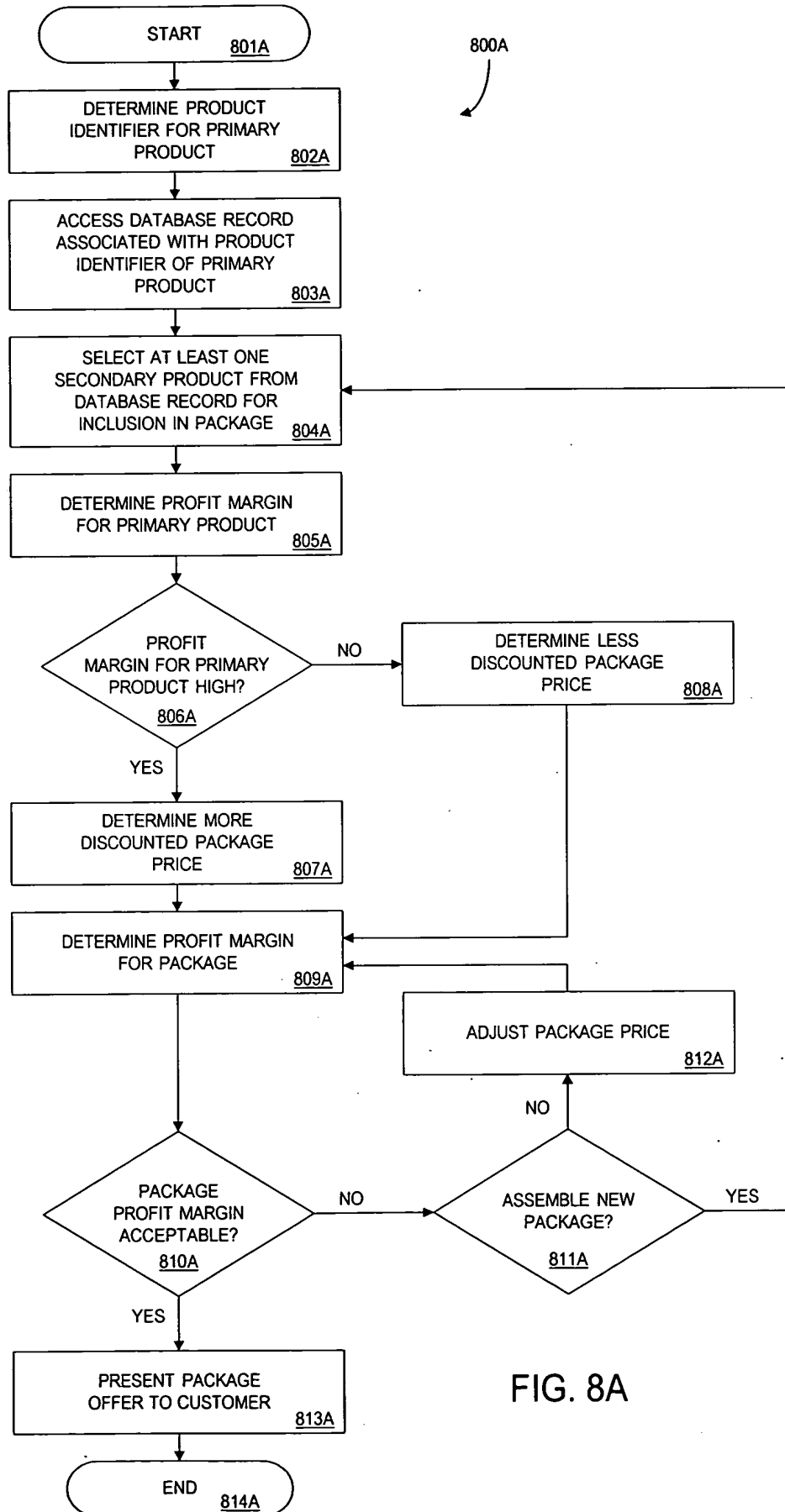


FIG. 8A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

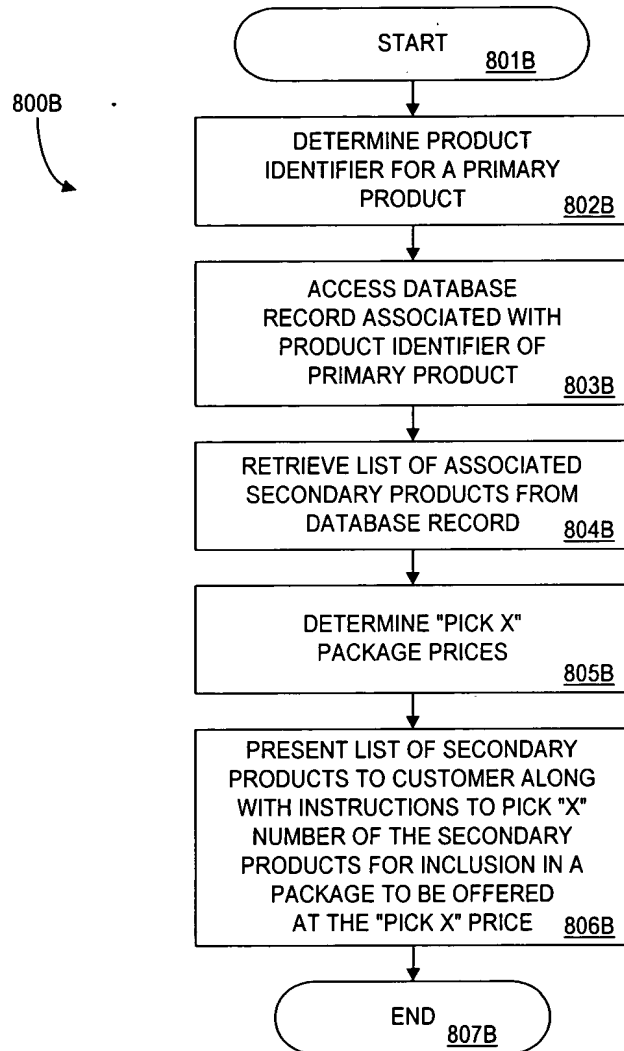


FIG. 8B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

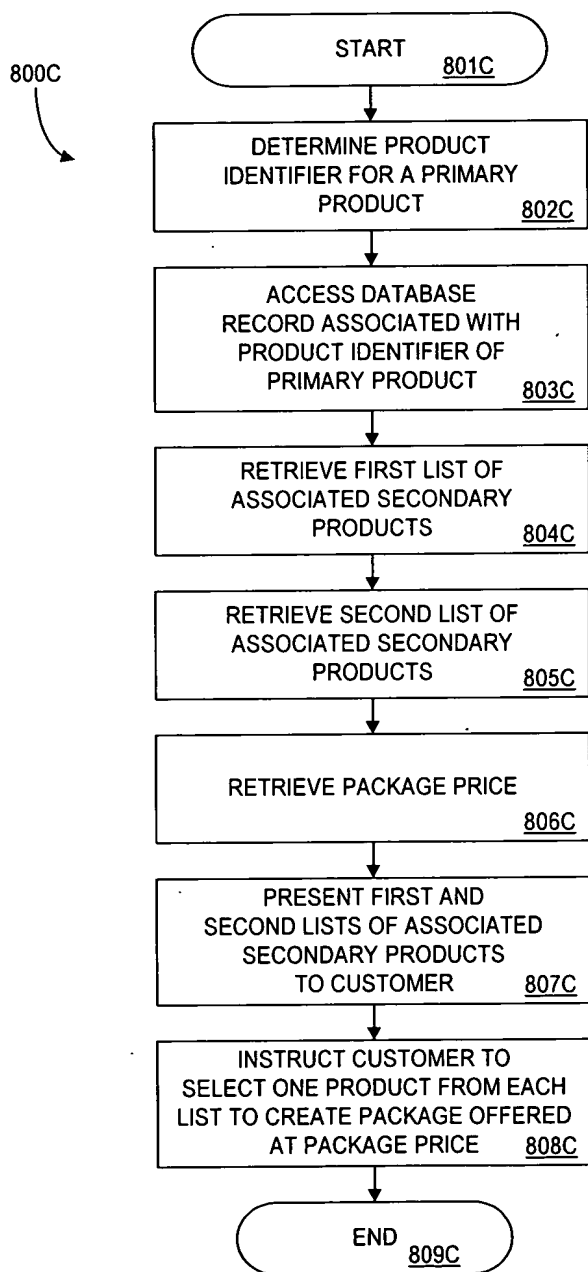


FIG. 8C

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

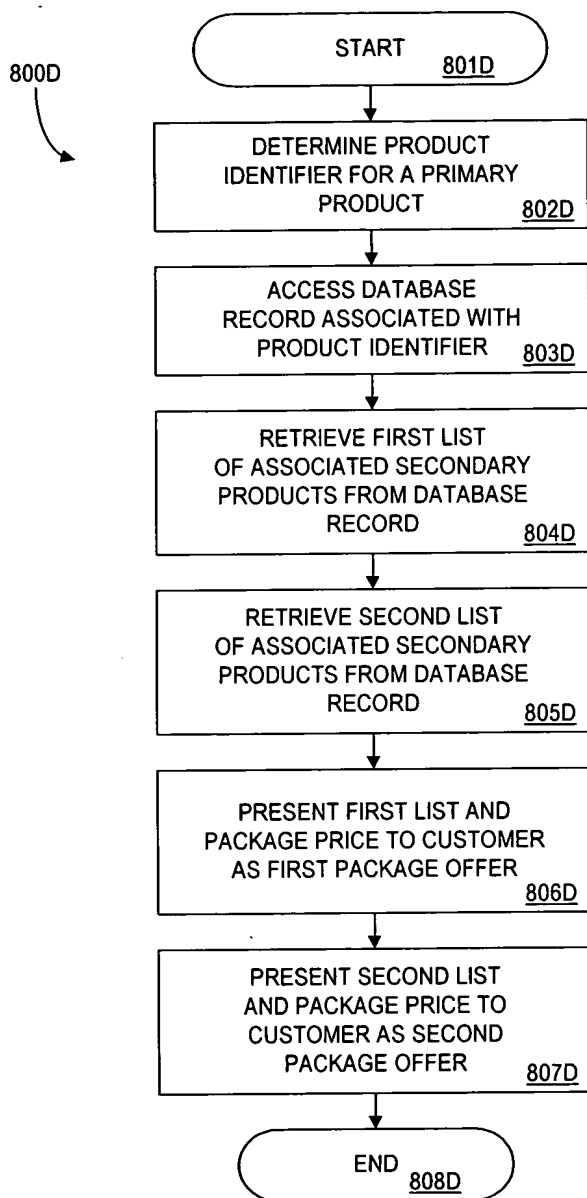


FIG. 8D

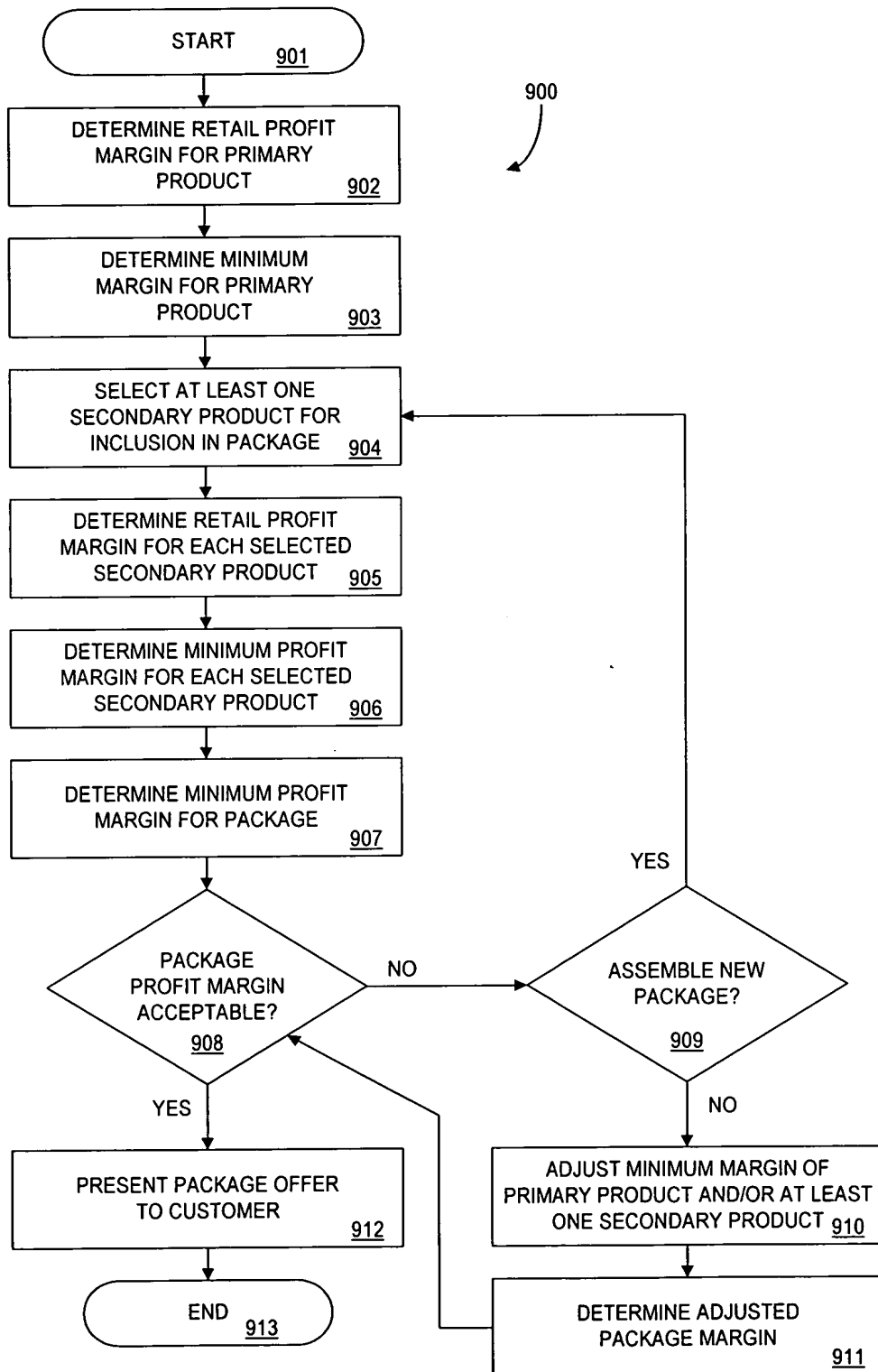
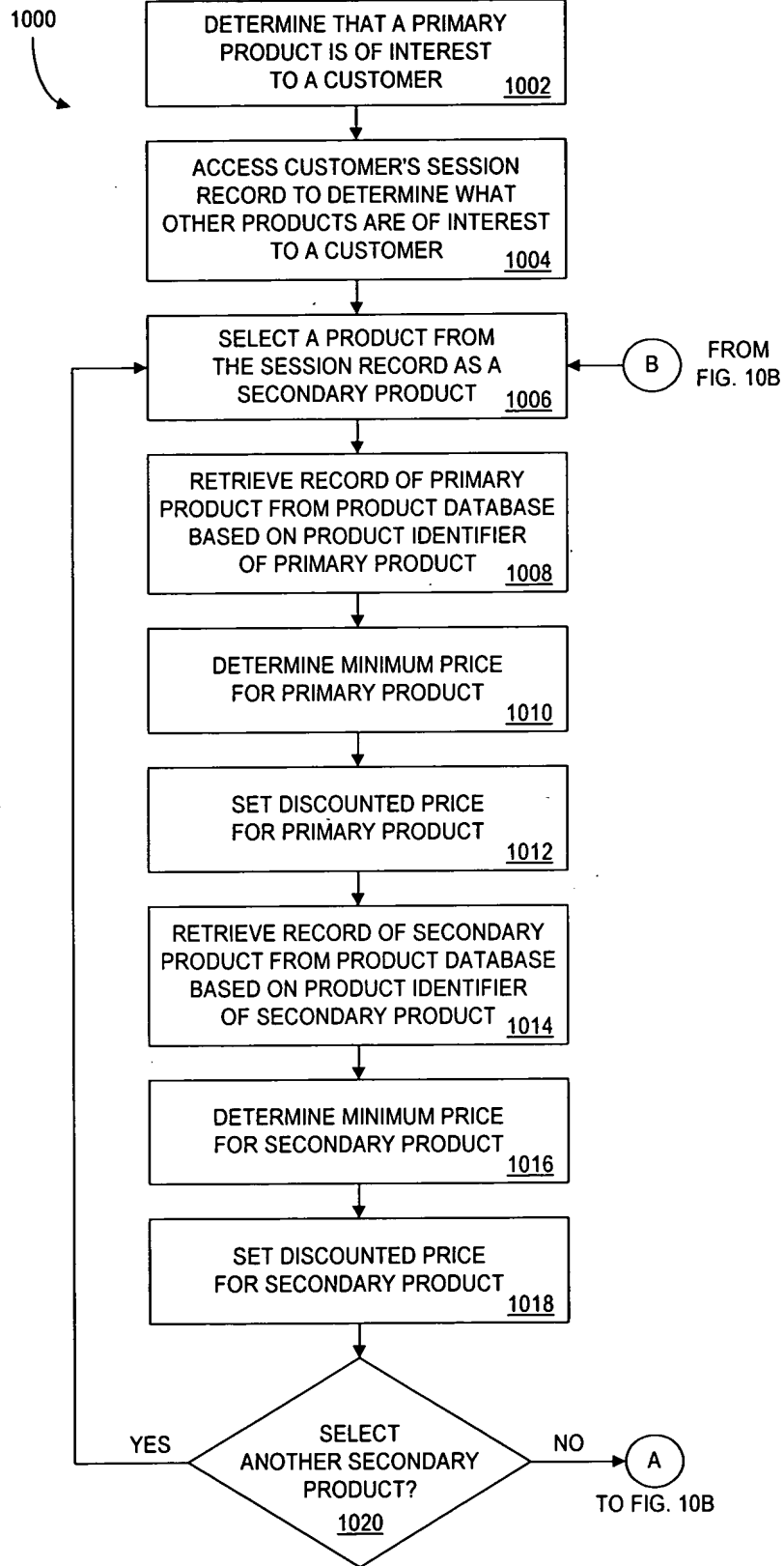


FIG. 9

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

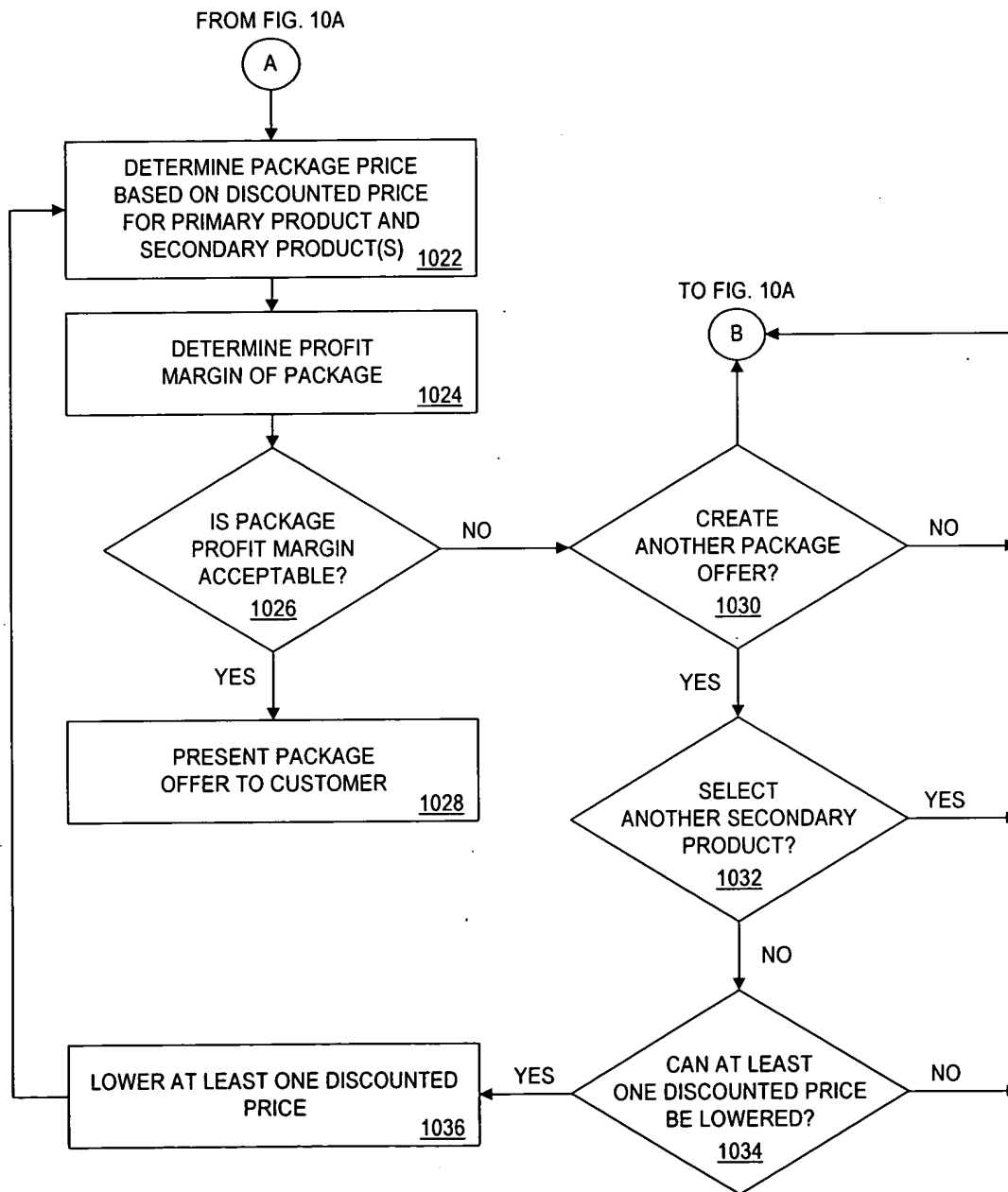


FIG. 10B